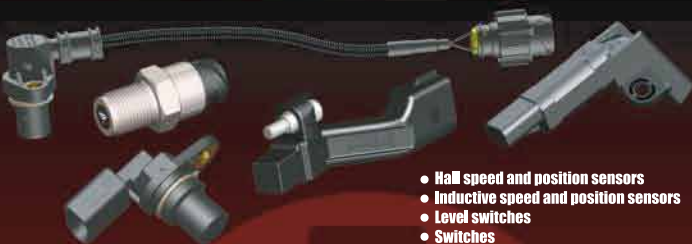


GLOW PLUGS



AUTOMOTIVE SENSORS



- Hall speed and position sensors
- Inductive speed and position sensors
- Level switches
- Switches

IGNITION CABLES



TECHNICAL CERAMICS



IGNITION ELECTRODES AND IONISATION PROBES



HISTORY

- 1935** - foundation of the company BRITA in Tábor (Czechoslovakia) for the manufacture of spark plugs
- 1946** - company BRITA becomes part of the nationalized enterprise PAL
- 1953** - foundation of company JISKRA manufacturing spark plugs, technical ceramics and diagnostic instruments for automobiles
- 1992** - foundation of joint-stock company BRISK Tábor as legal successor to government owned company JISKRA
- 1994** - ISO 9001 certification, start of deliveries sensors to Škoda Auto a.s.
- 1997** - start of deliveries spark plugs to ŠKODA AUTO OE
- 1998** - certification of QS 9000 and VDA 6.1
- 1999** - BRISK is awarded „VW – LEADING EDGE“ - best supplier of the VW concern
- 2000** - start of manufacturing spark plugs in BRISK Ozersk in the Russian Federation
- 2001** - start of deliveries spark plugs to OEM Lamborghini Motori Marina / small agricultural machinery OEM SAGEM (UCAE) / OEM AUTOVAZ / OEM GAZ
- 2002** - start of deliveries Brisk sensors to VW concern
- 2003** - ISO/TS 16949 certification
- 2004** - start of deliveries sensors for Volvo, Renault, Mack
- 2006** - supply of spark plugs to OEMs Renault-Dacia, GM, SEAT
- 2006** - award „one of 10 best suppliers of Škoda Auto“
- 2008** - start of deliveries ABS sensors for the new car Skoda Roomster
- 2008** - nomination letter from VW for development and manufacture of Start stop sensors for VW concern
- 2010** - nomination letter for deliveries of ABS sensors to VW Brazil
- 2010** - start of deliveries spark plugs to the company HUSQVARNA, Oregon
- 2010** - implementation of Brisk spark plugs into a worldwide database of spare parts TecDoc
- 2010** - acquisition of 100% market share in the supply of Brisk spark plugs into the leading Russian OEM AvtoVAZ
- 2010** - start of serial supplies STOP-START sensor for VW engines
- 2011** - introduction of new Brisk spark plugs Premium Plus IRIDIUM line
- 2012** - start of deliveries spark plugs to small agricultural machinery Briggs & Stratton
- 2013** - completion of development sensor SHS 57 (VW concern)
- 2014** - VW audit for new SHS 57 sensor

CERTIFICATION



ISO/TS 16949 : 2009



ISO 14001 : 2004

OE Customers:

ŠKODA, VOLKSWAGEN, AUDI, SEAT, VOLVO, JAWA, ZMZ, LADA, LIMBACH
TM RACING, TEDOM, HUSQVARNA, McCULLOCH, PRAGA, TATRA



SINCE 1935

spark plugs
glow plugs
technical ceramics
ionisation probes
automotive sensors ...

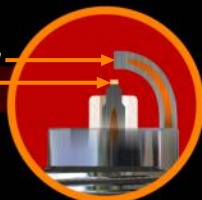


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IRIDIUM PREMIUM+

YTTRIUM
IRIDIUM



Replacement interval:
max. **100 000 km**

- One ground electrode with **copper core** made of special alloy with **yttrium**
- A centre electrode with a tip made of a special **iridium** alloy.
- Vehicles with extreme long time period of spark plug change

A-line YTTRIUM

Complete sale series of proven types of spark plugs with yttrium alloy electrodes and of the design improving flame front propagation and reducing required voltage.

Optimization of basic assortment of spark plugs for maximum number of engine types



Replacement interval:
max. **100 000 km**

Replacement interval:
max. **70 000 km**

Replacement interval:
max. **55 000 km**

Replacement interval:
max. **45 000 km**

SILVER

For gas fuelled engines



- **Silver** centre electrode
- **LPG, CNG or LNG** fuelled cars
- **Modified gap**
- **Lower voltage requirement**
- **Lower emissions**
- **One ground electrode**

Resistance sealing

Shell

Silver centre electrode

Ground electrode



Replacement interval:
max. **30 000 km**

PLATIN

- One ground electrode
- **Platinum** contact on the centre electrode
- Vehicles with extreme long time period of spark plug change
- Replacement interval:
max. **90 000 km**



EXTRA

- Two or three ground electrodes
- **Copper cored** centre electrode or electrode made of special alloy with copper
- Cars using unleaded fuel
- Cars with long service
- Replacement interval:
max. **45 000 - 60 000 km**



SUPER

- One ground electrode
- **Copper cored** centre electrode or electrode made of special alloy yttrium with copper
- Cars using both leaded and unleaded fuel
- Replacement interval:
max. **30 000 km**



CLASSIC

- One ground electrode
- **Nickel** centre electrode
- Cars using both leaded and unleaded fuel
- Replacement interval:
max. **20 000 km**



GARDEN

- one **nickel** ground electrode
- work reliably, resistant to vibrations
- use for: HOBBY and PROF!
- power-saws
- brush-saw, lawn mower
- stationary engine
- motor-boat and other



Replacement interval:
max. **150 engine-hours**

RACING PREMIUM LGS/GS

- Extremely long surface spark
- **360°** spark gap
- **Silver** centre electrode
- Racing-tuning
- Unleaded fuel cars

Replacement interval:
max. **30 000 km (LGS)**
max. **50 engine-hours (GS)**



PREMIUM ZC/ZS

BRISK patented technology

- Multi spark
- **360°** spark gap
- Two auxiliary electrodes on insulator nose
- **Copper cored** or **silver** centre electrode
- Racing-tuning
- Unleaded fuel cars

Replacement interval:
max. **20 000 km**



EXTRA TURBO RACING

- Two special ground electrodes
- **Silver** centre electrode
- Racing-tuning
- Unleaded fuel cars

Replacement interval:
max. **50 engine-hours**



SILVER RACING

- One ground electrode
- **Silver** centre electrode
- Special spark gap shape
- Racing-tuning
- Unleaded fuel cars

Replacement interval:
max. **50 engine-hours**

